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MGCG Retains FairMarketMatrix as a Value Added Reseller

FairMarketMatrix to offer MGCG's Training and Coaching Programs While Developing Industry Specific Boot-Camp Sessions Nationwide

HOPKINTON, MA & Fairport, NY – January 30, 2004 – MGCG Inc., an international management consulting firm focusing on knowledge, project, risk and change management practices announced today that it has retained the services of FairMarketMatrix LLC (FMM), of Fairport, NY. FMM offers companies executive staffing, comprehensive training solutions and marketing management services, effectively interacting across multiple departments such as creative, account management, media/distribution, production, engineering, technology and procurement.

Under the agreement, FMM will market MGCG's training programs in the areas of project, operations and risk management, as well as its leadership and innovation programs throughout North America. FMM will also help MGCG in developing industry specific boot-camp programs and other specialized e-learning packages for the public and private sectors.

In making the announcement, Marcus Goncalves, President of MGCG, Inc. stated, "We did a great deal of research before selecting FMM. We found them to clearly be the front-runner in providing the services we were seeking to bring MGCG to the next level, as a leading and innovative management consulting firm, and beyond. We are indeed fortunate to have these professionals assisting us in implementing many critical areas of our business plan."

"MGCG is an innovative company that provides cutting-edge training and knowledge solutions," said Steve Celuch, President of FairMarketMatrix. "MGCG is uniquely positioned to



help industry and government through the next dimension of modern business. We are honored to represent such a quality value-add training solution for the North American markets."

About MGCG

MGCG (www.marcusgoncalves.com) is a privately held Massachusetts Corporation based in Hopkinton MA. The Company is an international management consulting firm, with offices in Brazil, Argentina and Turkey, whose aim is to turn knowledge into action (read profits!), by using the Knowledge Tornado™ concept, developed by Marcus Goncalves, in the areas of knowledge, project and risk management for the benefit of its clients, its people and its communities. MGCG is a member of the Project Management Institute (PMI), and a Microsoft Solution Provider.

About FMM

FMM (www.fairmarketmatrix.com) is a privately held company based in Fairport NY. FMM was created for the purpose of helping companies streamline their global business experience through the provision of experienced people utilizing a comprehensive solution set of world class International Management & Information Technology consulting services and related products. FMM's core service strengths are Marketing Management Services and resource staffing. We will align ourselves accordingly with the appropriate product providers that support and enhance our core services.