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MGCG Establishes Presence in South Africa

New office in Johannesburg will position MGCG to better support African public and private sectors with local resources, while tapping onto the company's 14 years experience in management consulting solutions in the areas of knowledge, project, operations and risk management.

HOPKINTON, MA (USA) & Johannesburg, South Africa – January 19, 2005 – MGCG Inc., an international management consulting firm focusing on knowledge, project, operations, risk and change management practices announced today another step in its global positioning strategy by establishing presence in Johannesburg, South Africa. The initiative is part of MGCG's strategy in offering better support to prospect clients in the African continent, enabling the delivery of service much closer to their needs and business requirements.

By establishing a local presence in Johannesburg, MGCG will capitalize on the growing demand for superior business education, focused on local market trends and needs. Its relationships with universities in United States and South America will allow professionals to enhance their skill sets via the MGCGOnline e-learning platform. MGCG will also be able to help corporate clients in developing enhanced business practices based on proven methodologies, such as the Project Management Institute's (PMI) Organization Project Management Maturity Model (OPM3). MGCG's activities in Johannesburg will be led by Lee Elliott, a management consultant herself, with extensive experience in



government and non-government related projects, and successful practice in the region.

"Our positioning in South Africa will allow us to proactively respond to demands of continuing business education and project oversight, as well as executive coaching programs in that region. At the same time, we will advance our position as the premier provider of world-class management consulting, in particular, project and operations management, staff augmentation and training/coaching solutions," said Marcus Goncalves, President of MGCG. "As we begin to gain traction in Sub-Saharan Africa, our strategic presence in Johannesburg will make it easier for us to serve the clients we already have in that region and expand our range of services."

"Africa, as a continent, is on the rise. It has abundant potential in its people, infrastructure, businesses and communities. As Africans continue to define, develop, and build the capacity of their countries, regions, and continent, MGCG has a great opportunity to work along side them by sharing our capacities," says Lee Elliott, a management consultant representing MGCG. "We have an opportunity not only to be a part of business/organizational transformations, but whole community and societal transformations!"

About MGCG

MGCG (www.marcusgoncalves.com) is a privately held Massachusetts Corporation based in Hopkinton, MA, USA. The Company is an international management consulting firm with offices in Brazil, Argentina, Germany and Turkey. MGCG aims to turn knowledge into action (read profits!) by using the Knowledge Tornado™ concept, developed by Marcus Goncalves, in the areas of knowledge, project and risk management for the benefit of its clients, its people and its communities. MGCG is a member of the Project Management Institute (PMI) and a Microsoft Solution Provider.