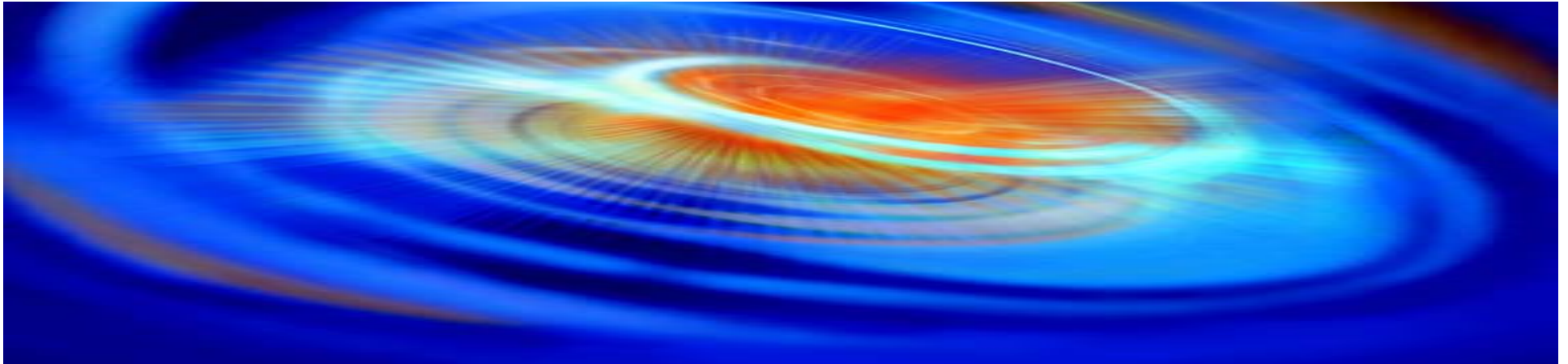


MGCG, INC.

CORPORATE CAPABILITIES



Turning Knowledge Into Action one Client at a Time



Corporate Mission

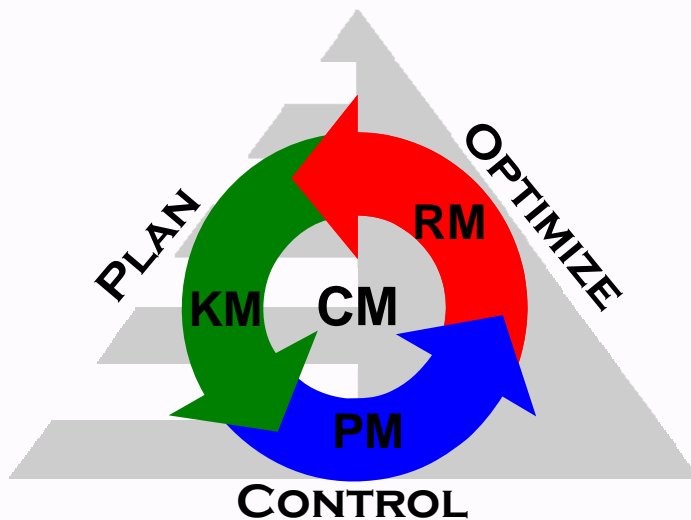
MGCG, Inc. is an international management consulting firm, whose aim is to turn knowledge into action, by using the Knowledge Tornado™ concept, in the areas of international businesses, information systems and technology, and knowledge, project, operations, change and risk management.



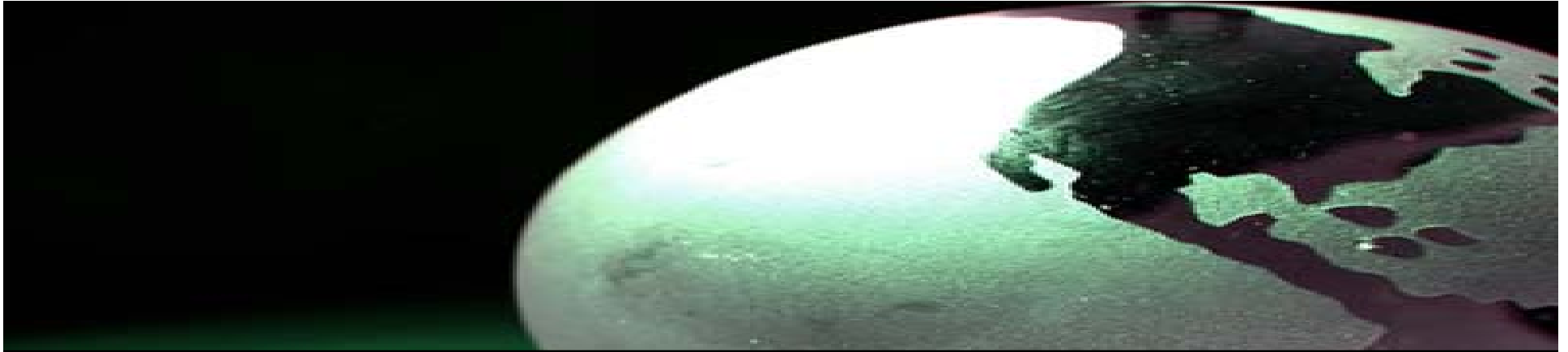
Corporate Profile

- Since 1988
- Headquartered in MetroWest, Boston-MA
- Physical presence in North and Latin America, Europe, Asia and Middle East
- Member of PMI, WPI Venture Forum, IERG and IIR
- A pool of engaged consultant/trainers with PMP, Ph.D., MS, MCSE and other certifications
- More than a dozen partners and alliances worldwide

Consulting Practices



- International Business
- Knowledge Management
- Project Management
- Change Management
- Risk Management
- Educational Services



International Business

- **International Business Intelligence** – Client support to find the business information they need. MGCG currently combines information and reports from D&B®, LexisNexis®, Rand®, and many of the world's most trusted source of sales and marketing solutions
- **Independent and Impartial International Market Information** – Through its international offices and market research experts MGCG is able to provide timely information of business opportunities, major competitors and vital financial analysis of markets and economies
- **International Business Operations and Logistics** – Full business support and logistics, including staff augmentation, business startup, financing, law and taxation, outsourcing and off-shoring
- **Management Consulting** – All aspects of international management consulting, from hiring, training/coaching, to business process improvement, management and operations.



Knowledge Management

- **Knowledge Management Consultancy** – Collaboration, knowledge dissemination and improvement of corporate memory strategies.
- **Digital Imaging and Record Management (DIRM) Consultancy** – DIRM's for specific needs.
- **Content Management Consultancy** – Development of intranet/extranet, web portal, portlets.
- **Value Assurance** – Assessment of benefits that are realistic/achievable and attachment of a value.



Project Management

- **PM consulting** - Systems implementation that covers the entire project lifecycle.
- **Technical services** - In particular in the IS/IT & manufacturing industry.
- **PM staff augmentation** – Across industries, through global partnerships.
- **Course development/delivery** – Development and delivery around the globe.



Change Management

- **Change Acceleration Management** – Development and delivery of change acceleration process aimed to help organizations refocus business strategies in a timely and least disruptive manner (based on Six Sigma, Knowledge Tornado and GE's CAP processes)
- **Assessment services** – Organizational or work group culture assessment, performance analysis tool kit, team development needs assessment, training needs assessment.
- **Training & Development Services** – Access to cutting edge knowledge and skills for CM.
- **Organizational Development** – Alignment of people, processes and structures at all levels.



Risk Management

- **Business interruption** – Disaster recovery planning and auditing.
- **Cultural issues** – Multiculturalism awareness.
- **Employee-related risks** – Security threat and countermeasures.
- **Increased corporate governance** – Coaching on development/review of policy and procedures.
- **Intellectual Property** – Development of patent strategies, write-ups of provisional and utilities.



Educational Services

- **Curriculum Development** – Program and content development, delivery, measurement and implementation
- **Workshops and Seminars** – Scheduled and in-house, online, train-the-trainers
- **eLearning** – Content development of CBTs, videos and DVD-based materials, web-based programs and videoconferencing.
- **Customized Corporate Training Programs** – By industry, function, business and technical focus, customer educational programs, etc.



IS&T Services

- Development of business concept
- System architecture
- Development guidelines
- Tools, and standards
- Systems integration
- Quality Assurance





Internet & Web Technology Services

- eCommerce engineering
- Systems integration
- Application development
- Creative and technical collaboration
- Web development





Web Design & Development Services

- Web design and architecture
- Strategic user-experience design
- Brand and theme development
- Interactive training and e-learning
- e-Communications integration
- Presentations and online demos
- Mockups and process prototypes





Partial List of Clients

- Microsoft
- Royal Bank of Canada
- Federal Reserve Bank
- Goodyear (U.S. & Brazil)
- Central Bank of Turkey
- Bank of Brazil – Brazil
- McGraw-Hill
- Intel
- Bayer
- British Telecom
- Telewest Communications
- UPC, The Nederland's
- Boeing Company
- Fuji Electric
- Gillette Company
- Boston University
- University of Kent at Canterbury – UK
- Siemens
- Halliburton
- British Cabinet Office, e-Envoy – UK
- US-AID & US-ARMY
- Motorola
- MSH Pritech Project/US-AID – Costa Rica
- Ministry of Health – St. Lucia
- World Health Organization
- Turkish Telecom
- ABB – Argentina
- Titan National Security Solutions
- ATAN Automation Systems – Brazil
- Celulosa Argentina S.A.
- Coca-Cola Femsa – Argentina
- IBM – Costa Rica
- J-Disk Corporation – Japan
- K.F. University of Petroleum - Saudi Arabia
- Sun Microsystems
- United Nations/OASIS
- TECPETROL S.A. – Argentina



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